

10 Innovative Ways To Boost Productivity and Profits

Top-performing companies are 40% more productive than peers. That translates to operating margins that are 30–50% higher than competitors and fast-tracks growth for the company.

Extra productivity isn't an accident.

Gallup surveys consistently find that only about one-third of employees are engaged at work.

Get your organization to peak productivity.

To unleash extra productivity and higher operating margins, root out the operational and technological inefficiencies that hold you back.

Deploy these 10 innovative tactics and get your team working smarter, not harder.

Survey the Terrain and Map Out Your Plan

1. Leverage AI tools, like Microsoft Viva Insights, to see where people are efficient and which tasks take longer than expected. Then dig deeper. Ask questions to uncover and eliminate roadblocks you see in the data.
2. Set a strategic plan that covers everything from your goals and budget to technology. Review progress in quarterly leadership meetings with stakeholders from operations, finance, and IT. If you don't have an IT executive on staff, consider vCIO services.

What is a vCIO?

Every business relies on technology, but not every business has the resources for an IT executive. Virtual Chief Information Officers (vCIOs) fill this gap. Armed with IT and business experience, vCIOs are external partners who advise you on how to exceed goals using technology.



Remove Obstacles

3. Unified Communications platforms – like "Microsoft Teams" and "Zoom" – **collapse multiple apps into one space, decrease time lost** toggling between tabs, and **keep everyone connected**, everywhere.

4. Missed messages derail projects. **Clarify where vital information lives**, with policies around your communications systems, like: *Communicate with external partners in email, send internal messages in Teams chat, and use our project management platform for status updates.*

5. **People hit mute** in virtual meetings to eliminate background noises. But **ultimately, most silence themselves**. Their valuable/innovative ideas are left unsaid. **Turn on background noise suppression and turn off the mute button so everyone can fully participate in calls.** Here's how to do it in "Google Meet", "Microsoft Teams" and Zoom.

50% of employees worry updates will get lost in the various communication tools and apps their company uses.



People lose 36 minutes each day bouncing between applications.

Effortlessly Stay on Track

6.

When you pause a project for a meeting or to reply to an email, it takes **23 minutes to jump back in and regain momentum**. Use your AI insights and time management best practices, like block scheduling, to show employees how to optimize their workdays.

7.

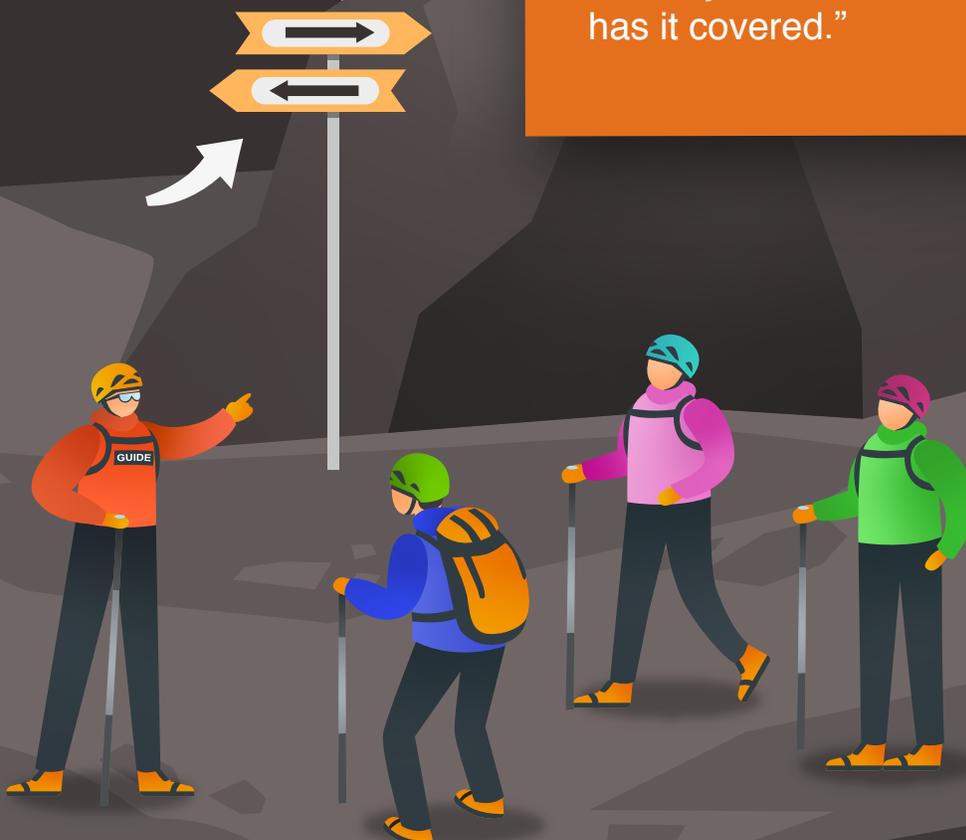
Outdated technology is slow and constantly crashes. Every time a device dies, you're left with **unexpected costs and unproductive employees**. Hardware as a Service (Haas) keeps all technology current at an **affordable, stable monthly price point**.

8.

From wildfires and spilled coffee to cyberattacks, **you cannot predict when an accident or incident will knock your business offline**. Business continuity plans mitigate the damage and minimize disruptions to your users, employees, and clients.

“This is the company that will be a true partner with you on finding solutions to what your IT challenges may be so that you can run your day-to-day business and not have to worry about IT, because Anchor Point has it covered.”

– CEO of a nonprofit



Give, and Get, a Helping Hand

9.

Employee training and continuing education gives workers **new skillsets and knowledge to do their jobs, better.** They spend less time wondering how to do something and more time getting work done.

10.

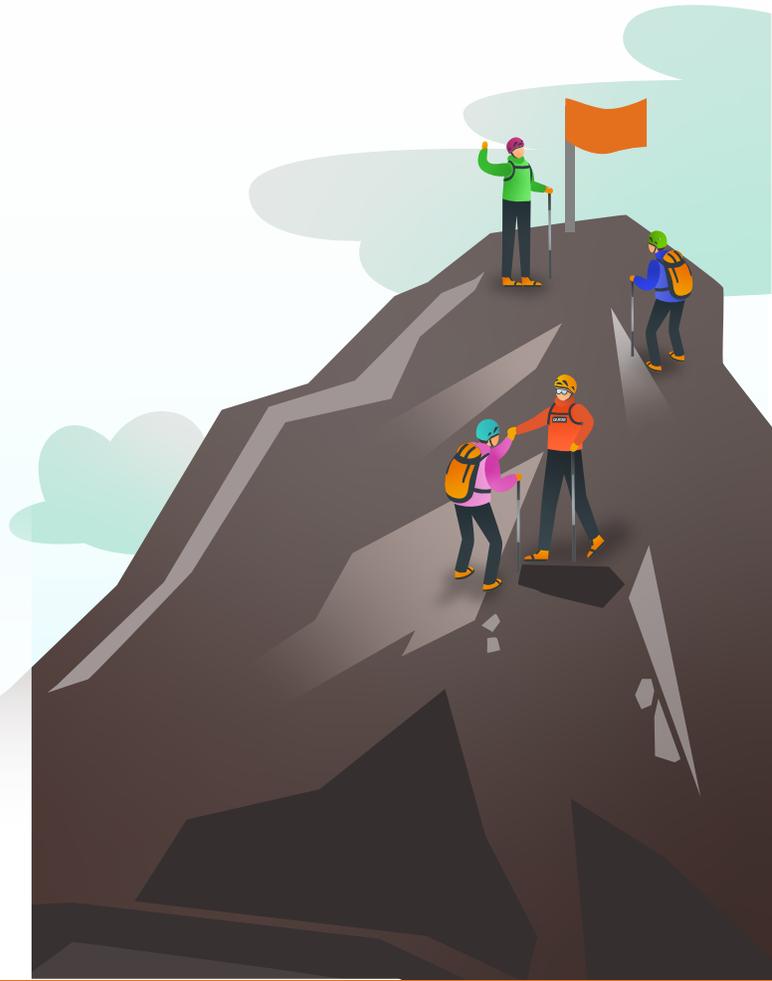
Outsourcing is a cost-effective way to staff entire departments, like **IT** or marketing, without incurring overhead. **Current employees focus on their core areas** of expertise while your partner handles tasks you cannot or don't want to keep in-house.

You Aren't Climbing Alone

Building a productive, profitable workplace can be an isolating experience. **Everyone at your organization is depending on you** to make the right decisions. But **sometimes, you don't have the answers** or want a second opinion and don't know where to turn.

We're here to support you – and everyone else at your company.

Whether it's an IT question from an entry-level employee or member of the C-Suite seeking strategic guidance, **our experts are only a call away.** We're ready to eliminate roadblocks and manage your entire IT environment.



Partner with us and bypass problems that threaten productivity and profitability.

Talk to our Denver team
Call: 720-779-1049

Talk to our Santa Barbara team
Call: 805-695-3790